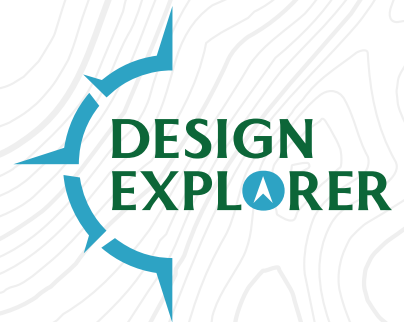


Patricia R. Garcia

Navigating your creative journey.

Graphic/Web Design | Motion Graphics/Video | Branding | Design Management



Brand Statement

Combining a passion for design and a strong work ethic, I strive to produce leading-edge, engaging design and branding. My ultimate goal is to provide a user-centered, successful solution for all stakeholders.

Skills Overview

- Brand Identity Development, Brand Strategy, User-Centered Design
- Digital and Print Design and Production Management
- Motion Graphics/Animation & Video Editing
- Web Design
- Creative Direction, Art Direction and Project Management

Employment

Graphic and Web Designer | 2021-Present | RTD (Regional Transportation District) | Denver, CO

- Graphic Design – Branding, print and digital design, motion graphics, video editing, combining graphics and video
- Production Management – Liason to print and digital vendors
- Website Design – Web page design and graphics

Freelance Design | 2006-Present | Freelance | Austin, TX & Denver, CO

- Graphic Design – Branding, print/digital collateral, website graphics, marketing
- Website Design – Creation and maintenance of websites, wireframes, HTML, CSS, UX process

Director of Design and Production | 2014-2019 | Montview Boulevard Presbyterian Church | Denver, CO

- Graphic and web design to meet communications and marketing collateral needs across multiple channels
- Digital and print production management, including staff supervision, art direction, budgeting and procurement

Graphic and Web Design Intern | 2014 | CCR AV/Event Technology | Denver, CO

- Graphic design for the website and product logo
- Animated slide show for Home page
- Website management using WordPress

Curriculum Development | 2006-2012 | Oracle | Denver, CO

- Developed and maintained customer training content for the MySQL Relational Database Management Software
- Graphic design for training course manual cover, content and marketing materials
- Delivered live and online training courses

Graphic Design & Production | 2004-2006 | Ultimate Imaging Print Shop | Austin, TX

- Original graphic design for a variety of uses and customers
- Print production and fulfillment duties

Education

- The Art Institute of Colorado | Denver, CO
Bachelor of Arts in Design Management (Major: Graphic Design, Minor: Web Design and Interactive Media)
- Austin Community College | Austin, TX
Associate of Applied Science in Engineering Design Graphics