

# Patricia R. Garcia

*Navigating you through your creative journey.*

Graphic Design | Web Design | Branding | Design Management



## Brand Statement

Combining a passion for design and a strong work ethic, I strive to produce leading-edge and engaging design and branding work. My ultimate goal is to provide a user-centered, successful solution for all stakeholders.



## Skills Overview

- Digital and Print Design and Production Management
- Graphic Design Software: Adobe CC: IL, PS, ID, AE
- Web Design Software: HTML, CSS, WordPress, Wix, Dreamweaver, Sublime Text
- Email Software: Constant Contact, Mail Chimp, Vertical Response, Email on Acid, Survey Monkey
- Creative Direction, Art Direction and Project Management
- UX/User-Centered Design



## Employment

**Director of Design and Production** | 2014-2019 | Montview Boulevard Presbyterian Church | Denver, CO

- Graphic and web design to meet communications and marketing collateral needs across multiple channels
- Digital and print production management, including staff supervision, art direction, budgeting and procurement

**Freelance Design** | 2006–Present | Freelance | Austin, TX & Denver, CO

- Graphic Design – Marketing, branding, website graphics, print/digital collateral, EGD
- Website Design – Creation and maintenance of websites, wireframes, HTML, CSS, UX process
- Photography – Outdoor portraits, commercial, special effects, stock
- Recent Clients: Denver Startup Week, Catamount Constructors, Workforce Insight, Montview Church, NEHA, Altvia Solutions, Oakwood Homes, PCL Construction, Rise Branding, Tangram Design, Soybu, Frontier Co-op

**Graphic and Web Design Intern** | 2014 | CCR AV/Event Technology | Denver, CO

- Graphic design for the website and product logo
- Animated slide show for Home page
- Website management using WordPress

**Curriculum Development** | 2006–2012 | Oracle | Denver, CO

- Developed and maintained customer training content for the MySQL Relational Database Management Software
- Graphic design for training course manual cover, content and marketing materials
- Delivered live and online training courses

**Graphic Design & Production** | 2004–2006 | Ultimate Imaging Print Shop | Austin, TX

- Original graphic design for a variety of uses and customers
- Print production and fulfillment duties



## Education

The Art Institute of Colorado | Denver, CO

Bachelor of Arts in Design Management (Major: Graphic Design, Minor: Web Design and Interactive Media)

Austin Community College | Austin, TX

Associate of Applied Science in Engineering Design Graphics



## Other Journeys

- Member of AIGA
- Member and Assistant Instructor for the Colorado Mountain Club
- Member of One Club for Creativity

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*Complete employment chronology and references available upon request.*